



# Call To Action

Let us show how philanthropy takes social responsibility

Every foundation is part of any society in which it seeks to have an impact. Thus, every foundation has a social responsibility. It integrates new and anticipated cultural, environmental, political, legal, economic, or technical developments into its grant-making activities and organisation. How is this social responsibility manifested in your foundation and/or the projects it supports?

For the Foundation Symposium “Perspectives” on 1<sup>st</sup> September, we are looking for photos on this topic to display them on the screens in the entrance hall. Afterwards, we would like to share the best photos on our website and social media.

## **Guidelines for submitting a photo**

The photos should depict the social responsibility of foundations in some form: emotional, funny or abstract.

- The photos can show a project, its beneficiaries or its volunteers.
- The size of the photo should be no less than 3,000 pixels on one of the sides (either horizontal or vertical).
- The format of the photo: raw, tiff, jpeg
- Editing such as cropping or color correction is allowed.
- Photos with digital watermarking are not allowed
- Please clarify the copyrights beforehand so that they can be communicated.
- Max. 2 photos per foundation

**Optional: The story** behind the photo should give a wider context and should not exceed 130 words. **The title** should be catchy and emotive.

We are looking forward to many submissions until 21th August! For questions and submissions please contact [info@swissfoundations.ch](mailto:info@swissfoundations.ch).