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What do the SDGs mean for Corporate Foundations ?

Steven Serneels

EVPA Board member
Chair Corporate Initiative

Investor SI2 Fund

EVPA is a membership network of organisations sharing a common goal: *creating positive societal impact through venture philanthropy*

EVPA counts 230+ members accross 30 European

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EVPA and the CORPORATE INITIATIVE

C&A Foundation
TRAFIGURA FOUNDATION
Robert Bosch Stiftung
BMW Foundation Herbert Quandt
IGNITE
RENAULT MOBILIZ INVEST
DANONE
GRAMEEN CRÉDIT AGRICOLE
Schneider Electric
ENGIE RASSEMBLEURS D'ÉNERGIES
Vodafone Institute for Society and Communications
auridis
ageas fundação
ERSTE Stiftung

The *EVPA Corporate Initiative* connects 40+ European corporate social impact players, such as corporate foundations and corporate impact funds, in search of the most effective ways to scale social impact

It provides a range of activities, expert gatherings, workshops, webinars, frameworks, toolkits and case studies

Connect 4 Change

Peer gathering of executives

Applied Research

Employee engagem.
Strategic alignment

P2P learning

Who is Who
Workshops

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SUSTAINABLE DEVELOPMENTS GOALS (SDGs)

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SUSTAINABLE DEVELOPMENTS GOALS (SDGs)

17 goals → GOAL 2: Zero Hunger

169 targets → TARGET 2.1: By 2030, end hunger and ensure access by all people, in particular the poor and people In vulnerable situations, including infants, to safe, nutritious and sufficient food all year round

Indica-tors → INDICATOR 2.1.1: Prevalence of undernourished

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SUSTAINABLE DEVELOPMENTS GOALS (SDGs)

> *The world in which we live is global, and inter-dependent, and that is what the new SDGs recognize. The new development agenda has a truly universal framework that goes beyond the separatism of simply environmental, social or economic sustainability. It is an inclusive agenda for world prosperity that incorporates the safe operating space of a stable and resilient planet.*[1]
>
> *"We Have A Plan For Our Planet"*, by Johan Rockström, Director of the Stockholm Resilience Centre at Stockholm University and Peter Bakker, President and CEO of the WBCSD

- Overarching framework:
  - to shape, steer, communicate and report on strategies, goals and activities of individual organisations
  - connected with global priorities
  - aligning the intentions of multiple stakeholders
  - calling explicitly on all actors, also business (⟷MDG)

- Setting the ambition:
  - needed: $4,5tr/y (WEF & OECD on Blended Finance; 2015)
  - gap of around $3tr/y: need for leverage and scale

A framework, enabling partnerships and urging for scale

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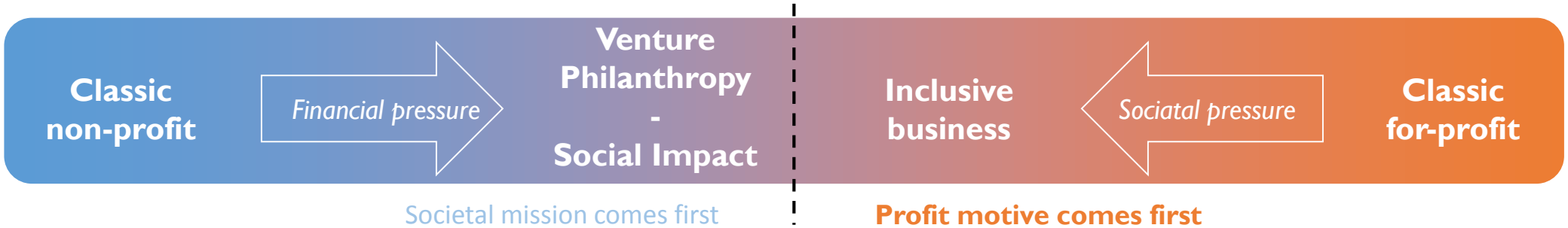
CHANGING LANDSCAPE: A PERFECT STORM



CORPORATE FOUNDATION ⟺ *CORPORATE*

Business is a vital partner in achieving the Sustainable Development Goals. Companies can contribute through their core activities, and we ask companies everywhere to assess their impact, set ambitious goals and communicate transparently about the results.

Ban Ki-moon,
United Nations
Secretary-General

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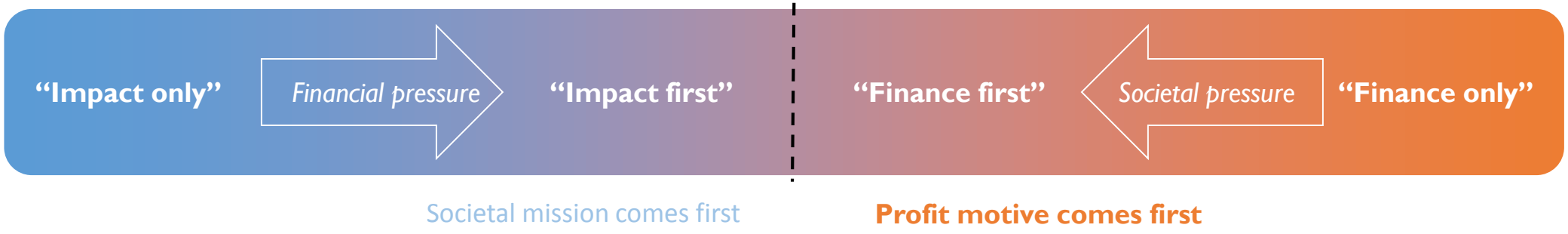
CHANGING LANDSCAPE: EXAMPLES



C&A Foundation

C&A

ERSTE Stiftung

ERSTE BANK

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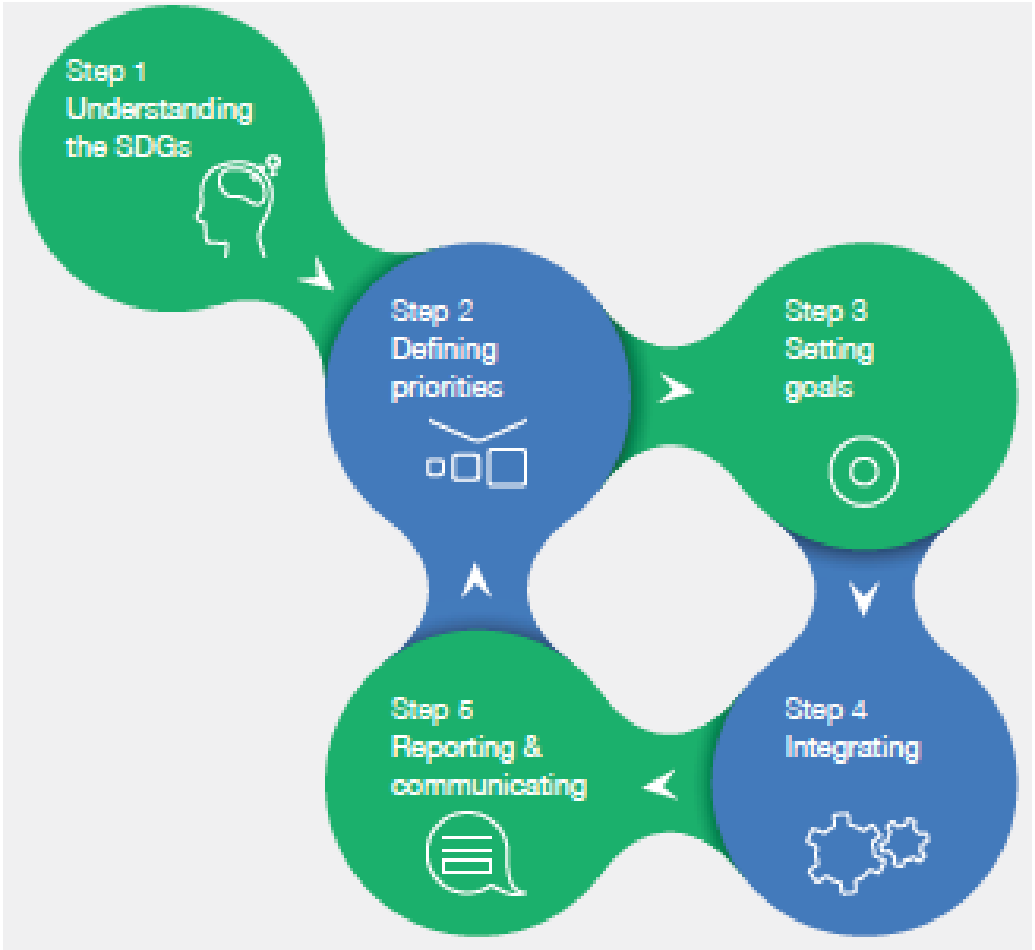
SDGs AS FRAMEWORK & TOOLKIT: THE SDG COMPASS (*1)



(*1) SDG Compass: www.sdgcompass.org, developed by UN Global Compact, WBCSD, GRI

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SDGs AS FRAMEWORK & TOOLKIT:
UNDERSTANDING THE SDGs in a SOCIAL-BUSINESS CONTEXT

1 NO POVERTY

- Bank the unbanked through micro-credits and financial services (leveraging local distribution and mobile technology)
- Micro-insurance products to increase resilience of low-income populations

2 ZERO HUNGER

- Produce and provide access to fortified food and supply of micronutrients
- Develop innovative and more efficient farming technologies to increase productivity and income of smallholder farmers

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SDGs AS FRAMEWORK & TOOLKIT: DEFINING PRIORITIES

TABLE 1: *Ranking of SDGs by level of transformational challenge in developed countries*

GOAL	Overall mark for goal (average of target scores)
Goal 13. Take urgent action to combat climate change and its impacts	7.1
Goal 7. Ensure access to affordable, reliable, sustainable, and modern energy for all	6.4
Goal 12. Ensure sustainable consumption and production patterns	6.3
Goal 14. Conserve and sustainably use the oceans, seas and marine resources for sustainable development	4.4
Goal 10. Reduce inequality within and among countries	3.6
Goal 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	2.7
Goal 15. Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	2.7
Goal 16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels	2.7
Goal 11. Make cities and human settlements inclusive, safe, resilient and sustainable	2.6
Goal 6. Ensure availability and sustainable management of water and sanitation for all	2.5
Goal 4. Ensure inclusive and equitable quality education and promote life-long learning opportunities for all	2.5
Goal 2. End hunger, achieve food security and improved nutrition, and promote sustainable agriculture	2.3

Priorities per type of country (developed, developing, middle income), per industry, …

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SDGs AS FRAMEWORK & TOOLKIT: DEFINING PRIORITIES

In action: Mapping the SDGs against the value chain

Company identifies as a priority to increase its positive impact on SDG 8 in its operations by providing a living wage to all employees at all sites globally.

Company identifies as a priority to increase its positive impact on SDG 13 for use of its products by developing and delivering products that allow customers to reduce their energy use and related GHG emissions.

SDG 8 Decent work and economic growth

SDG 13 Climate action

INCREASING POSITIVE IMPACT

VALUE CHAIN

Raw materials → Suppliers → Inbound logistics → Company operations → Distribution → Product use → Product end life

MINIMIZING NEGATIVE IMPACT

SDG 6 Clean water and sanitation

SDG 11 Sustainable cities and communities

SDG 12 Responsible consumption and production

Company identifies as a priority to reduce its negative impact on SDG 6 in its supply chain by working with suppliers to reduce its water consumption in water stressed regions.

Company identifies as a priority to decrease its negative impact on SDG 11 in its inbound and outbound logistics by improving road safety for its drivers.

Company identifies as a priority to reduce its negative impact on SDG 12 at its products end of life by improving the reusability and recyclability of its products.

In action: The logic model

An example will help demonstrate how a Logic model works. A company that is investing in the development of water purification tablets has the potential to reduce incidence of water-borne diseases, which contributes to SDG Goal 3, target 3.3: "by 2030 end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases."

This company could understand its contribution to SDG target 3.3 by going through the following steps:

Clearly the further down the Logic model, the more difficult it is to collect accurate data. Many organizations therefore choose to measure inputs, activities and outputs, and use those as proxies to estimate outcomes and impacts.

More guidance can be found in **WBCSD's Measuring socio-economic impact guide for business**.

Inputs: What resources go in that could positively or negatively affect the SDG?	**Activities:** What activities are undertaken?	**Outputs:** What is generated through those activities?	**Outcomes:** What changes in the target population occurred?	**Impacts:** What are the changes as a result of those outputs?
Example: R&D, manufacturing, marketing spend ($ spent).	**Example:** Water purification tablet sales (qualitative description of marketing and distribution efforts).	**Example:** Tablets sold (# sold and demographic information regarding consumers buying the tablets).	**Example:** Purified water consumed (% of total water consumed).	**Example:** Reduced incidence of water-borne diseases (% reduction vs. pre-sales).

Multiple tools & templates are available

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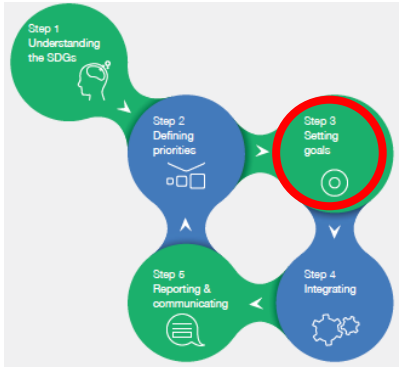
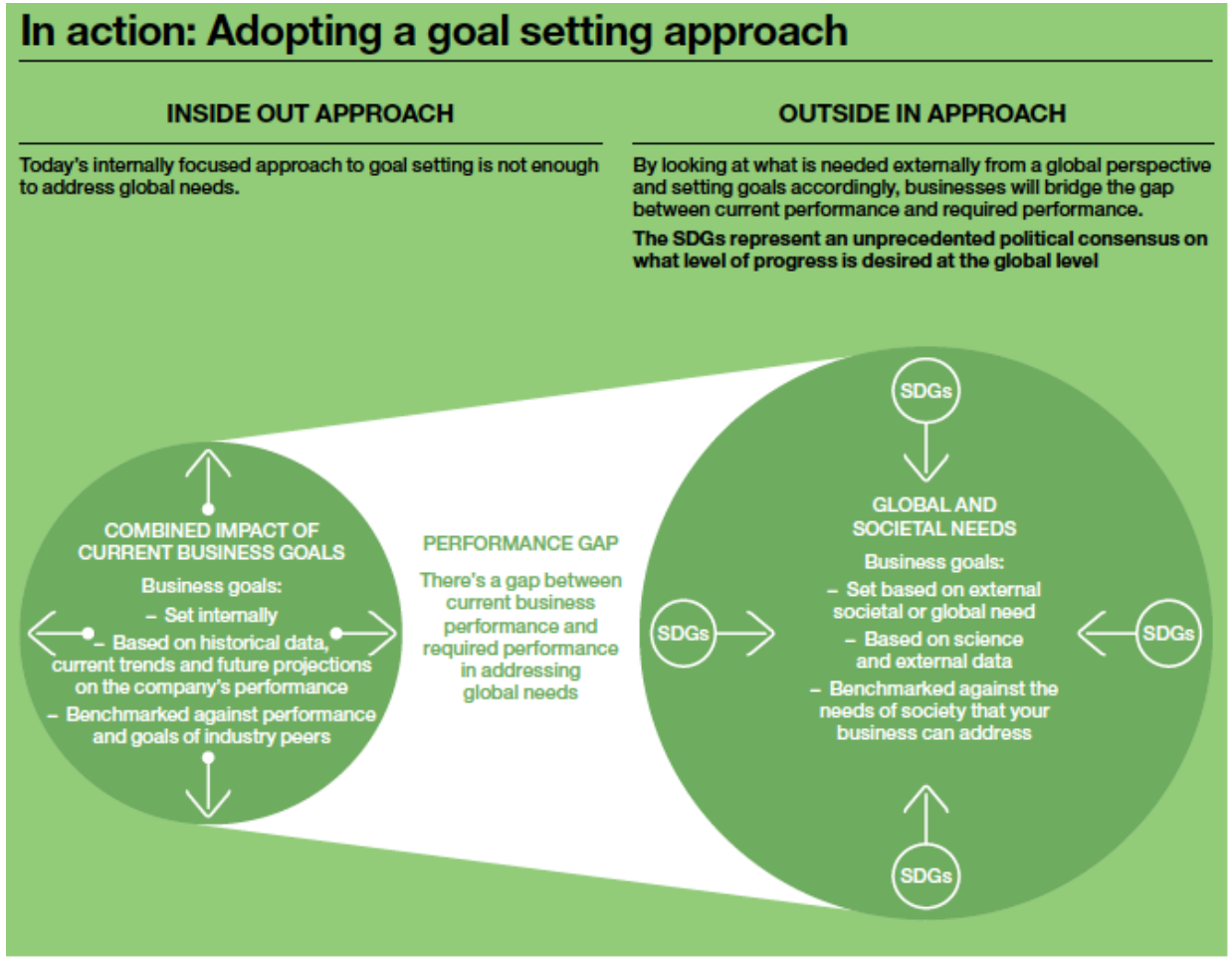
SDGs AS FRAMEWORK & TOOLKIT: SETTING GOALS





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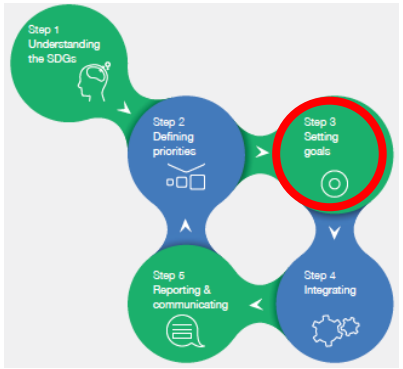
SDGs AS FRAMEWORK & TOOLKIT: SETTING GOALS



Filter by SDG Goals: 1. End poverty in all its forms

Filter by SDG Targets: 1.1 By 2030, eradicate extrem

Filter by Business Themes: Select All

Filter by Type: Select All

Filter by Source: Select All

Filter by Date: Select All

Search by Keyword

Export Data | Clear Filters | Suggest New Indicators

howing 1 to 10 of 10 indicators (filtered from 834 total indicators)

SDG Goal	SDG Target	Business Theme	Type of Indicator	Indicator Source	Indicator Description	Indicator ID & More Info	Date
1. End poverty in all its forms everywhere	1.1 By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than $1.25 a day	Earnings, wages and benefits	General	UN Global Compact-Oxfam Poverty Footprint	Do major employers along the value chain and the wider Company system negotiate wage and benefits standards through collective agreement?	PF - 1.12	2015
1. End poverty in all its forms everywhere	1.1 By 2030, eradicate extreme poverty for all	Earnings, wages and benefits	General	UN Global Compact-Oxfam Poverty	Does the Company have a mechanism/policy/code that seeks to ensure that	PF - 1.11	2015

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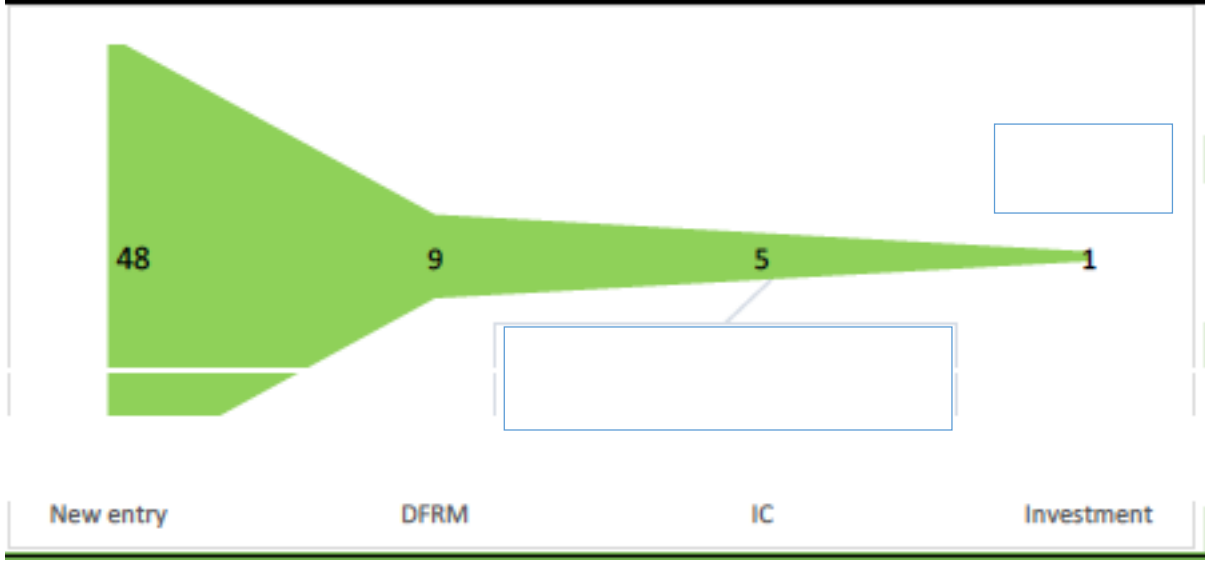
COMMUNICATION WITH OTHER STAKEHOLDERS

SI² FUND
part of OKSIGEN

Funnel

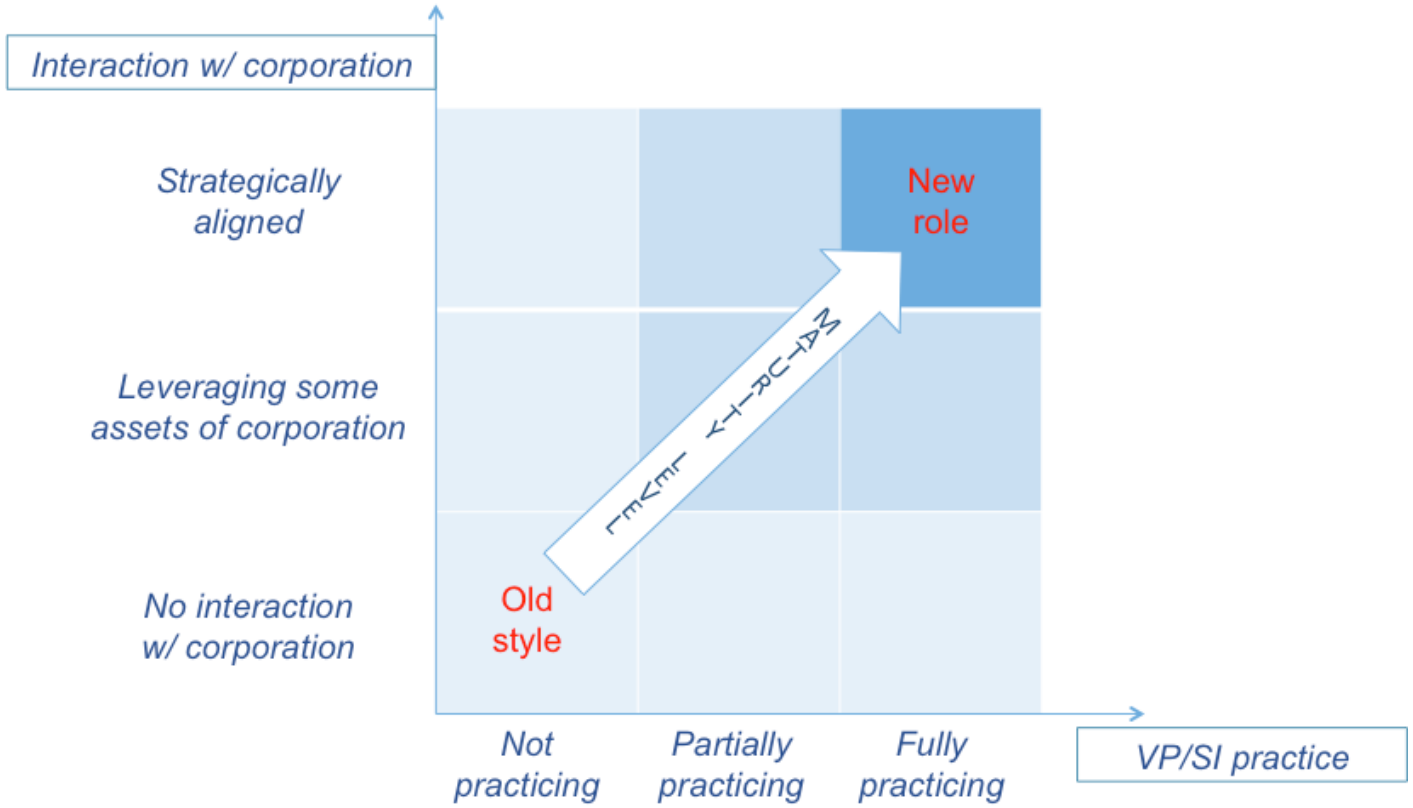


Social goals

1 NO POVERTY	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	7 AFFORDABLE AND CLEAN ENERGY
1%	24%	10%	0%	1%
8 DECENT WORK AND ECONOMIC GROWTH	**10 REDUCED INEQUALITIES**	**11 SUSTAINABLE CITIES AND COMMUNITIES**	**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**	**13 CLIMATE ACTION**
4%	6%	20%	17%	10%
	15 LIFE ON LAND			
0%	1%	3%		

** SDGs 2, 6 and 9 account for 1% of the dealflow and are not in the scope of SI2 Fund*

CORPORATE FOUNDATION ARE ON A JOURNEY ….



SDGs CAN BE A GUIDING FRAMEWORK

EUROPEAN
VENTURE
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Thank you for joining us !

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