

COSTA CROCIERE
FOUNDATION

ZURICH – 2017 NOVEMBER, 21

SHOULD WE DEVELOP SYNEGIES WITH THE COMPANY, OR PRESERVE THE AUTONOMY OF THE FOUNDATION ?

WHO, WHAT, HOW

Vision: We want the world to be equal and clean, free from social barriers and marine pollution.

Mission: Overwhelm the most compelling social and environmental issues impacting the communities, by tearing down social barriers and conserving our sea; thanks to the privileged access to the resources of Costa Crociere



We don't leave anyone behind: thanks to the support of our Guests and Business Partners we provide education, food, shelter and medical assistance to those in need.



We passionately work to reduce marine pollution, in particular from plastics, in order to improve the health of the sea and therefore of the communities living by it.



OUR ACTION



4 environmental projects
18 social projects



13.000+ beneficiaries



100+ nationalities



192.000+ m² of coastline cleaned (to 9/2017)



211.800+ meals served (to 5/017)



10.500 items donated (to 5/2017)

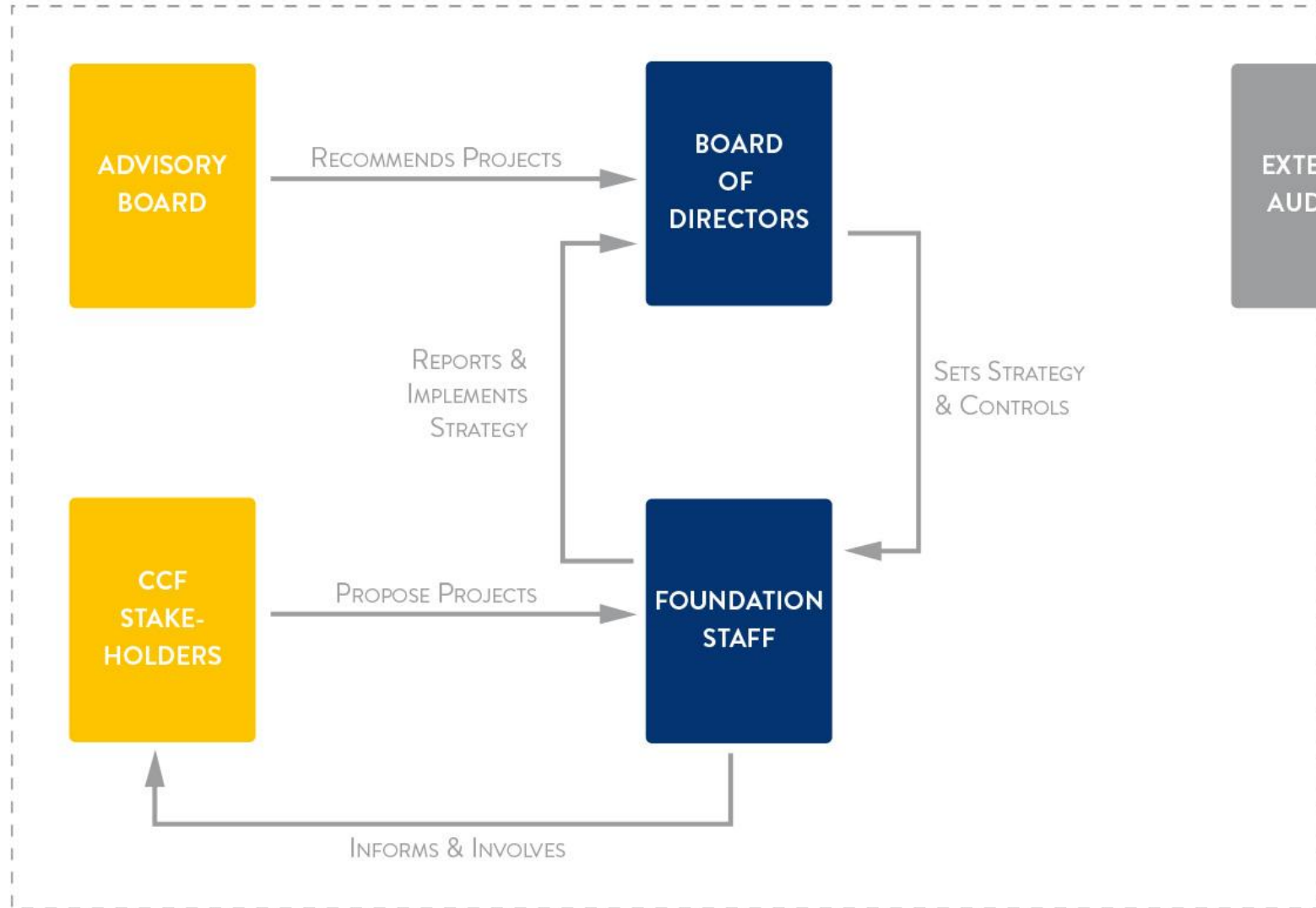


3.200+ hours of formation/tutoring (to 12/2016)



10 scholarships

OUR GOVERNANCE



The Board:

- 5 internal + 5 external Members
- Steer the long term strategy
- Select the initiatives to support

“ALTROVE” – ROMA (WITH CIES)



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60 young disadvantaged beneficiaries trained in cuisine and pastry



“Atrove” restaurant was opened: a social-bistrot where the 60 are trained and the best are hired. The revenues are re-invested to expand the beneficiaries basin.



Bottleneck: break even still complex to reach for a new business, in a competing env.



Shorex : 43 Costa ships Guest at every stop in Civitavecchia (Roma)

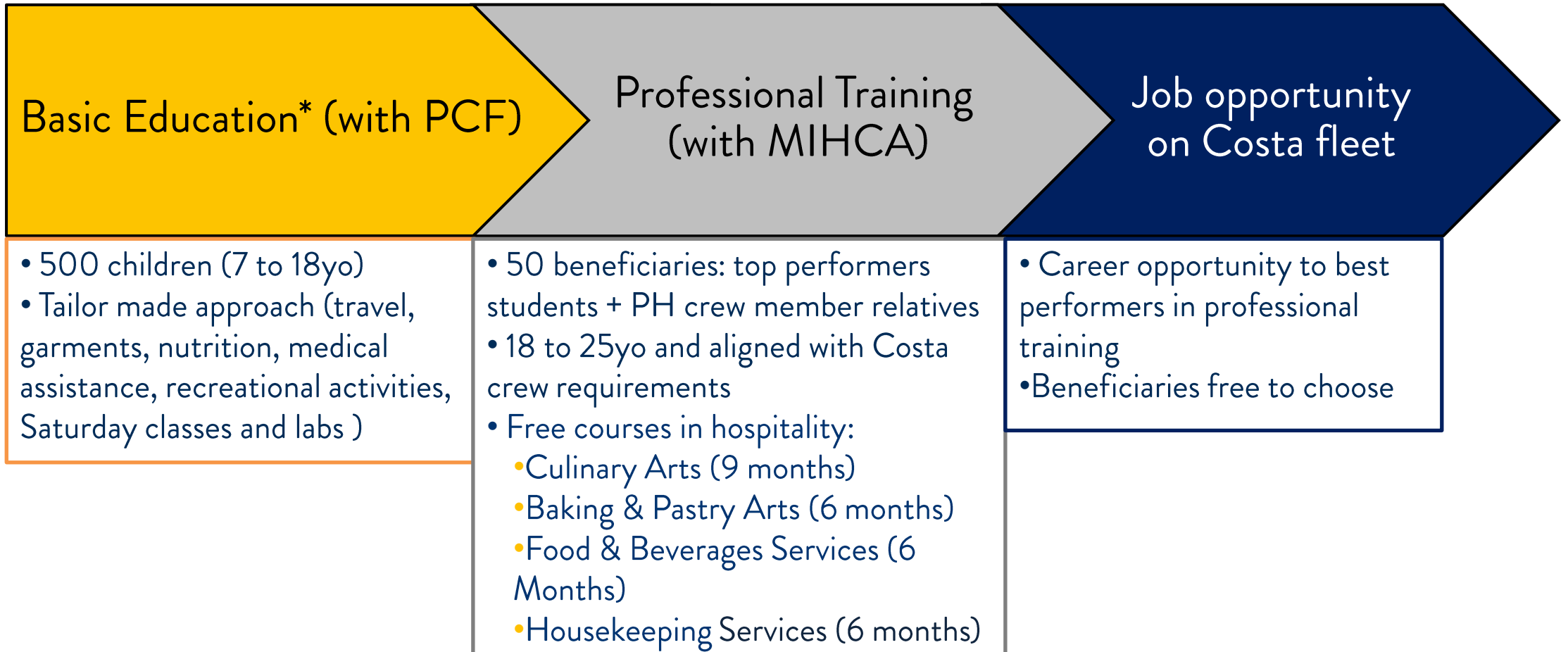


Synergies and events with local Travel Agencies: new story angle for Costa + new guests for “Altrove”

I

II

III



SHOULD WE DEVELOP SYNEGIES WITH THE COMPANY, OR PRESERVE THE AUTONOMY OF THE FOUNDATION ?

YES, INsofar AS:

- Increase our capability to generate a sound, real impact
 - Leverage the company resources, toward a more ethical (and profitable) business approach
 - Facilitate the creation of shared value
 - (Foundations are not confused with Sustainability Dpt.)
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THANK YOU !

Davide Triacca
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GOING INTERNATIONAL – HELLO PHILIPPINES, HELLO FUTURE!



In the Philippines, 12.1% of the population is in food poverty. Only 7 out of 10 students complete the primary school. No more children labor.



High quality education to 500+ children from Tondo, Navotas, Bulacan and Baguio in partnership with the PCF - Purple Centre Foundation



Privilege females access to education/training.