

2nd European Corporate Foundations Knowledge Exchange

ADDRESSING THE GOOD THE BAD AND THE UNSPEAKABLE

Date: November 21/22, 2017

Location: Swiss Re Centre for Global Dialogue, Rüschlikon/Zurich

Organisation: DAFNE & SwissFoundations

Host: Swiss Re Foundation

This 2nd Knowledge Exchange will bring together Corporate Foundations from across Europe in a 'closed space' to share experience and learn about effective practice. You will have the opportunity to engage with other corporate foundations in open and frank discussions about challenging issues – we will seek out and take on the elephant in the room!

The work of corporate foundations is shaped by the relationship they have with their funding corporation which influences their governance, mission, and practice. Following from our first Knowledge Exchange in Fontainebleau in 2016 we will explore in greater depth how this relationship determines how corporate foundations are responding to contemporary challenges and opportunities including maximizing and showing the difference being made; the Sustainable Development Goals, and alternative models/approaches.

We want to thank the **Swiss Re Foundation** very heartily for all the preparations for our stay as well as for the hospitality which we will experience.

Programme

FIRST DAY

TUESDAY 21 NOVEMBER

12:00 - 13:30 *Arrival, registration and lunch*

[FORUM A/B]

13:30 - 13:45 **Welcome and outline of conference programme**

Stefan Huber, Deputy Head Swiss Re Foundation
Beate Eckhardt, Executive Director SwissFoundations
James Magowan, Coordinating Director DAFNE

[FORUM A/B]

13:45 - 15:00 **Opening Plenary**

13:45 - 14:00 **What a Corporate Foundation means to the company**

A corporate perspective reflecting on how corporate foundations are perceived and how they add value to business.

Walter B. Kielholz, Chairman of the Board of Directors of Swiss Re

14:00 - 14:30 **Foundation responses**

Three Corporate Foundations reflect on the relationship between the corporation and the foundation - strengths and success factors.

Leslie Johnston, Executive Director C&A Foundation

Davide Triacca, Secretary General Costa Crociere Foundation

Dr. Manuel Rybach, Global Head of Public Affairs and Policy of Credit Suisse and Managing Director Credit Suisse Foundation

14:30 - 15:00 **Facilitated table discussions on issues arising – including a speed dating of the participants**
animated by *Curdin Duschletta, CEO UBS Stiftung für Soziales und Ausbildung*

[FORUM A/B]

15:00 - 18:15 **Session 1: Assets and liabilities**

15:00 - 15:20 **Managing Corporate Foundations – Does the context matter?**

Presentation on the internal and external influences that help or hinder effective work of corporate foundations such as international contexts, impact through collaborations and partnerships, influences of governmental regulations, etc.

Prof. Dr. Georg von Schnurbein, Director of the Center for Philanthropy Studies CEPS at the University of Basel

15:20 - 15:30 **Introduction to the Elephant in the Room sessions**

James Magowan, Coordinating Director DAFNE

15:30 - 16:00 *Break*

16:00 - 17:45	<p>The Elephant in the Room</p> <p>4 moderated breakout sessions to consider big issues often avoided. Participants will rotate in groups I to IV and spend 20 minutes on each issue.</p>
[FORUM A/B]	<p>Elephant 1 Are corporate assets and resources such as people, knowhow and money being utilized to their full potential?</p> <p>Topic rapporteur is Beate Eckhardt, SwissFoundations</p> <p>Group I. with Sonia Chhatwal, DHL UK Foundation</p> <p>Group II. with Paul Streets, Lloyds Bank Foundation England and Wales</p> <p>Group III. with Martina Gaus, UBS Optimus Foundations</p> <p>Group IV. with Jenny Impey, John Laing Charitable Trust</p>
[FOYER]	<p>Elephant 2 Does reputational risk inhibit the work of the foundation, when is the funding corporation a liability?</p> <p>Topic rapporteur is James Magowan, DAFNE</p> <p>Group I. to be confirmed</p> <p>Group II. with Stefan Rissi, JTI Foundation</p> <p>Group III. with Harriet Stranks, Lloyds Bank Foundation England and Wales</p> <p>Group IV. to be confirmed</p>
[SEMINARRAUM 3]	<p>Elephant 3 How can a corporate foundation contribute to informing strategy and operations of the funding corporation?</p> <p>Topic rapporteur is Madgalena Pekacka, Forum Darczyńców</p> <p>Group I. with Delphine Lалу, Fondation d'entreprise AG2R LA MONDIALE</p> <p>Group II. with Jorge Ballester Surroca, Fundación Elecnor</p> <p>Group III. with Stephan Muschick, innogy Stiftung für Energie und Gesellschaft GmbH</p> <p>Group IV. with Patricia Benchenna, Schneider Electric Foundation</p>
[LIBRARY]	<p>Elephant 4 Does our brand support and/or inhibit us in what we do or who we work with?</p> <p>Topic rapporteur is Carola Carazzone, Assifero</p> <p>Group I. with Andrea Servaty, Deutsche Telekom Stiftung</p> <p>Group II. with Lisa Poupaud, Fondation Chanel</p> <p>Group III. with Marianne Eshet, Fondation SNCF</p> <p>Group IV. with Paloma Del Val Tolosana, Fundación BBVA para las Microfinanzas</p> <p>Group Facilitators</p> <p>Group I. with Beatrice de Durfort, Centre Français des Fonds et Fondations CFF</p> <p>Group II. with Rosa Gallego, Asociación Española de Fundaciones AEF</p> <p>Group III. with Anke Pätsch, Bundesverband Deutscher Stiftungen</p> <p>Group IV. with Esther Thompson, Association of Charitable Foundations ACF</p>
17:45 - 18:15	<p>Feedback by the 4 rapporteurs and plenary discussion</p>
18:30	<p>TRANSFER</p> <p>BUS A: from the venue to the city center/Bürkliplatz</p> <p>BUS B: from the venue to the city center/Bürkliplatz and then directly to the Impact Hub</p>

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EVENING PROGRAMME

EXCHANGE AND ENJOY AT IMPACT HUB ZURICH

18:30 TRANSFER

BUS A: from the venue to the city center/Bürkliplatz

BUS B: from the venue to the city center/Bürkliplatz and then directly to the Impact Hub

19:00 **Cocktail and guided tours through the Impact Hub**

20:00 **Welcome**

by **Niels Roth**, Program Director at the Impact Hub, and **Beate Eckhardt**, Executive Director SwissFoundations

20:10 **Exciting food, inspiring talks & a great atmosphere**

Venue: **Impact Hub Zurich**, Sihlquai 133, 8005 Zurich

More Information on the venue on <https://zurich.impacthub.ch>

Transfer hotel: Visitors may organise the transfer to their hotels by themselves.

Support: We are very thankful for the generous support from

Credit Suisse Group

JTI Foundation

Novo Nordisk Haemophilia Foundation

Sight and Life Foundation

Swiss Re Foundation

Syngenta Foundation for Sustainable Agriculture

UBS AG

Z Zurich Foundation



THE JTI FOUNDATION



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ORGANISATION INFORMATION

ORGANISATION | INFORMATION

- Programme:** Regular updates on program and organizational details can be found on: www.corporate-foundations.eu
- Venue:** **Swiss Re Centre for Global Dialogue**, Gheisstrasse 37, 8803 Rüschlikon/Zurich
- Accommodation:** A selection of recommended hotels can be found on www.corporate-foundations.eu
- How to get there:** Have a look at the map and use www.bit.ly/2m83PHB
Please check also Swiss Re's helpful instructions on www.institute.swissre.com/about/the_centre/how_to_get_to_the_centre
- Shuttle buses:** Please note that at the end of the first day on November 21st, we will provide shuttle transfers from the venue to the city center and/or to the evening location. Another transfer from the city center to the venue will pick you up in the morning of the second day, November 22nd. When the conference will be over, there will be one bus driving to Zurich Main Train Station and another one to Zurich Airport.
- Tuesday evening**
- 18:30 **BUS A:** from the venue to the city center/Bürkliplatz
BUS B: from the venue to the city center/Bürkliplatz and then directly to the Impact Hub
- Wednesday morning**
- 08:15 **BUS:** from the city center/Bürkliplatz to the venue
- Wednesday afternoon**
- 14:00 **BUS A:** from the venue to Zurich Main Train Station
BUS B: from the venue to Zurich Airport
- Taxi:** Need a taxi? +41 44 444 44 44 or +41 44 777 77 77
- Public transport:** Please check www.sbb.ch
- Emergency contacts:** Is there an emergency? Do you need help? We are happy to help!
You will find us at the conference and you may kindly call us in our cell phones.
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Programme

SECOND
DAY

WEDNESDAY 22 NOVEMBER

08:15 TRANSFER

BUS: from the city center/Bürkliplatz to the venue

08:30 - 09:00 Welcome coffee

[FORUM A/B]

09:00 - 10:30 **Session 2: How to engage in a wider framework?**

09:00 - 09:15 **What do the SDGs mean for Corporate Foundations?**

Introduction to topic with **Steven Serneels**, Chair EVPA, and **Malgorzata Zdzienicka**, President Foundation BGZ BNP Paribas

09:15 - 09:30 **Corporate Foundations speaking out – challenges in playing an advocacy role**

Introduction to topic with **Paul Streets OBE**, Chief Executive Lloyds Bank Foundation England and Wales, and **Patricia Benchenna**, General Director Schneider Electric Foundation

09:30 - 10:30 **Parallel discussion groups**

A) What do the SDGs mean for Corporate Foundations?

Are we engaged with the SDGs? How can I make them relevant to my work? Is there strategic and operational alignment between the foundation and my funding corporation in respect of the SDGs?

Steven Serneels, Chair EVPA

Malgorzata Zdzienicka, President Foundation BGZ BNP Paribas

B) Corporate Foundations speaking out – challenges in playing an advocacy role

What are the implications of a corporate foundation playing an advocacy role? What is unique to the voice that corporate foundations can bring?

Paul Streets, Chief Executive Lloyds Bank Foundation England and Wales

Patricia Benchenna, General Director Schneider Electric Foundation

10:30 - 11:00 Break

[FORUM A/B]

11:00 - 12:30

Session 3: What can we do next?

11:00 - 11:30

Thinking differently – new approaches to making a difference

The Big Elephant in the room - Is the Corporate Foundation model still relevant?

Amanda Jordan OBE, Chair of Association of Charitable Foundations ACF, Executive Chair of Corporate Citizenship

11:30 - 12:00

Roundtable discussions

What are country specific and corporate culture challenges?

What can the national association do to support corporate foundations?

Is there more that can be learnt from international engagement in respect of new approaches?

12:00 - 12:30

Table Feedback and plenary discussion

[FORUM A/B]

12:30 - 12:45

Thank you and conference closure

James Magowan, Coordinating Director DAFNE

Beate Eckhardt, Executive Director SwissFoundations

12:45 - 14:00

Lunch

14:00

TRANSFER

BUS A: from the venue to Zurich Main Train Station

BUS B: from the venue to Zurich Airport

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DAFNE

Donors and Foundations Networks in Europe

DAFNE is an informal network gathering donors and foundations associations in Europe with the aim of providing a platform to share knowledge and learn from best practices. With 25 member associations with a collective membership of more than 7,500 foundations and grant-makers, DAFNE underpins individual activities of its members by encouraging dialogue and collaboration between the national associations.

DAFNE

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SwissFoundations

The voice of Swiss grant-making foundations

Created in 2001 through the joint efforts of eleven foundations, SwissFoundations brings together Switzerland's grant-making foundations, giving them a strong and independent voice. As an active network dedicated to innovation, SwissFoundations fosters the exchange of experiences, transparency and professionalism in the Swiss foundation sector. The association is open to big and small, locally and internationally active foundations based in Switzerland or Liechtenstein. With its members investing over 1.5 billion Swiss francs in charitable projects and initiatives over the past five years, SwissFoundations represents over a quarter of all grants made each year by charitable foundations in Switzerland.

SwissFoundations

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