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DOB: APRIL 4, 1966 · SWISS PERMIT C · AUSTRIAN CITIZEN
3 CHILDREN (EVA 28; MAXIMILIAN 11; HANNAH 9)



KEY QUALIFICATIONS

- 20+ years professional experience in Business Management and Communications
- 10+ years experience related to philanthropy and foundation management
- Outstanding communications skills (incl. writing, moderating, public speaking, interpersonal skills)
- Strong strategic thinker and hands-on do-er, result- and process-driven
- Proven track record in developing and managing start-up organizations as well as fostering partnerships with internal and external audiences, both nationally and internationally

PROFESSIONAL EXPERIENCE

- 2005 – Present** **SWISSFOUNDATIONS** *Managing Director*
- Establishing SwissFoundations both as leading membership organization for grant-making foundations in Switzerland and Liechtenstein and most influential voice in the foundation sector
 - Developing strategies for the organization as well as identifying and implementing future-oriented themes and topics for both members and sector
 - Representing Swiss foundations in national and international networks and focused working groups
 - Managing and leading small teams in Zurich and Geneva, fully accountable for financial performance
 - Creating concepts and providing membership services on foundation management, governance, research, knowledge and communication
 - Fostering scientific research by launching Switzerland's first academic centre for philanthropy and foundations at the University of Basle
 - Executing public lobbying and policy making
 - Developing communications material for a wide range of audiences, incl. annual report, website, e-newsletters; designing public events and annual symposia, creating content, serving as moderator and speaker
- 2007 – 2011** **SCHWEIZERISCHE UNESCO-KOMMISSION** *Project Leader*
- Developing strategies and concepts for establishing „Early Childhood Education“ as relevant topic in Switzerland with politicians, scientists, media, the public at large, specific communities etc.
 - Providing general project management incl. communications, PR and media relations
 - Advising the vice-president of the commission
 - Establishing, utilizing and continuously advancing various networks and advisory boards
- 2004 – 2010** **INTERNATIONAL FESTIVAL OF LIGHT** *Co-founder/Head of Communications*
- Co-Founder of Switzerland's first festival for light art
 - General Director of the festival (1 edition)
 - Head of marketing and communications (2 editions)
- 2002 – 2010** **COMMUNICATIONS AND PROJECT CONSULTANT** *Consultant*
- Communications and project management for corporations, public authorities and NGOs
 - Special experience in education, architecture and real estate development
- 2001 – 2002** **INTERNATIONAL SCHOOL WINTERTHUR** *Project Leader*
- Founding member and project lead of the fourth international school in the Canton Zurich
 - Strategy and concept development incl. establishing a network of influencers and testimonials

- Developing and executing an effective funding strategy
- Responsible for communications, PR and media relations

1996 – 2001

CITY MARKETING WINTERTHUR

Co-Director

- Strategy and concept development for Switzerland's first professional approach to City Marketing
- Responsible for specific areas such as education, research and living

SELECTED PUBLICATIONS & MODERATIONS

2011 – Present	Swiss Foundation Report Leading annual publication on facts, figures, developments and trends in the Swiss foundation sector	<i>Co-Author</i>
2014	Schweizer Stiftungswirken in Berlin. <i>Ein Beitrag zur lokalen Stadtentwicklung?</i> Panel discussion at the Swiss Embassy in Berlin	<i>Moderator</i>
2014	Die Diktatur der Innovation. <i>Oder: Morgen ist die Vergangenheit von übermorgen</i> Article in: Shortcut, newsletter of the Christoph Merian Foundation	<i>Author</i>
2013	Anstiften zum Stiften Leitfaden für angehende Stifterinnen und Stifter	<i>Co-Author</i>

(FURTHER) EDUCATION

2014	French Immersion Course Two weeks immersion course with private teacher, Ile de Ré, France
2012/2013	Media Training for Foundations / Social Media MAZ, Medienausbildungszentrum, Lucerne
2003 – 2004	Executive Master of Science in Communications Management University of Lugano / University of California Los Angeles
1988 – 1995	Master (Lizenziat) in German Language and Literature, Social and Economic History University of Zurich

LANGUAGES

- German, English, French (fluent)
- Italian (intermediate)
- Spanish (basic)

WHAT ELSE...

2011 – Present	Theater Neumarkt, Zürich	<i>Board member</i>
2006 - 2014	Fotomuseum Winterthur (Club of Friends)	<i>Chair</i>
2002 – 2008	International School Winterthur	<i>Board member / Trustee</i>
2002 – 2007	Rotary Club Winterthur Mörsburg	<i>Member</i>