

Z Zurich Foundation's COVID-19 response



In response to the COVID-19 pandemic, the Z Zurich Foundation, Zurich Insurance Group's charitable foundation, is pledging up to CHF 20 million to support COVID-19 relief around the world. We are focusing all efforts on where it can make the most impact:

1. We are providing emergency financial support to the charities Z Zurich Foundation already works with, and to the charities Zurich's business units globally have been working with for a long time, to help them navigate through the short to medium term issues arising from this crisis. This support broadly falls into three categories: funding the adaptation of their services to the new (mostly virtual) environment, providing funding to deal with increased demand for their services, or providing unrestricted donations to help close general fundraising or donation income shortfalls.
2. We are funding localised disaster relief initiatives, proposed by Zurich business units that focus on urgent medical, food poverty, or mental health needs. It also includes a focus on domestic violence, and providing technology for homeschooling
3. We are engaging employees in Zurich business units across the world in fundraising campaigns, offering to 100% match their efforts.

We are also launching several employee engagement initiatives (such as new virtual volunteering programs and engaging charity games) to provide opportunities to Zurich employees to support their communities and the charities close to their heart, even from home.

We have acted in every region in which Zurich operates and delivered support to charities, and their beneficiaries, in Latin America, Europe Middle East and Africa, Asia Pacific and North America. We have already impacted hundreds of thousands of people directly, and expect to impact many times that indirectly.

Our ongoing conversations with the supported charities help us identify and understand the upcoming challenges for the third sector. Together, we will shape the future of philanthropy.